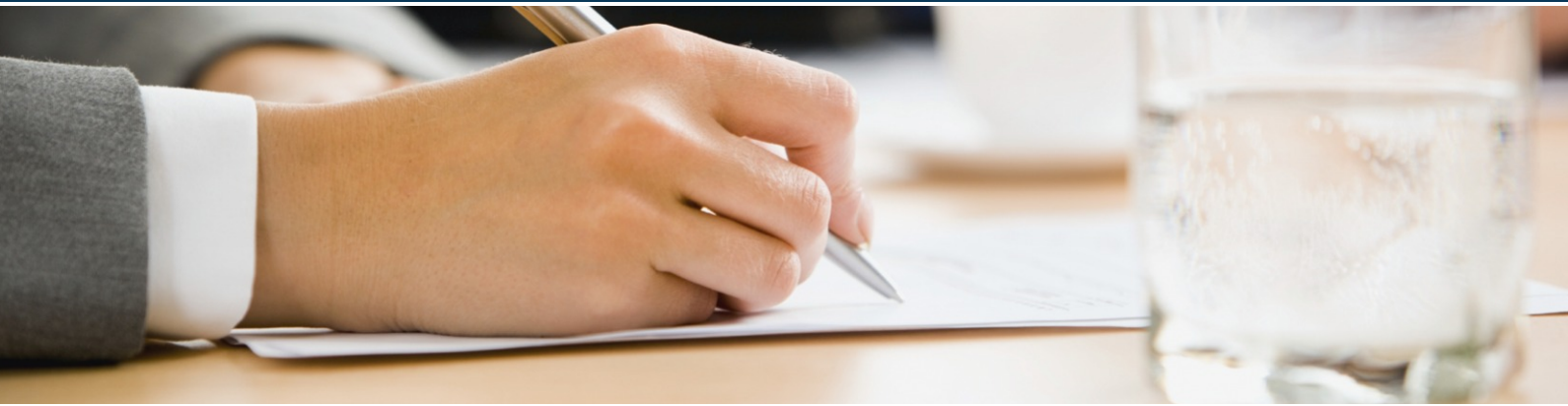


ShingleyBidBenchSolo

benchmark your proposal against best-in-class



ShingleyBidBenchSolo™

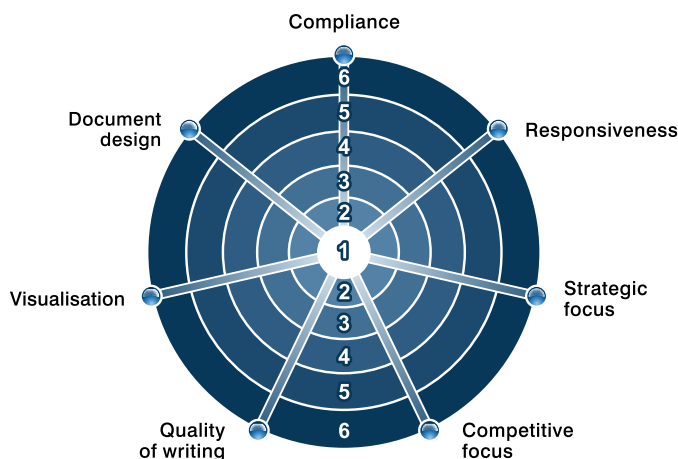
If you wonder how your proposals compare to others and would like to understand how to improve your next one, this is your opportunity to do so using Shingley's BidBenchSolo™ tool.

Responsive to the needs of Bid & Proposal Managers, Shingley has developed BidBenchSolo™ - the online pay-per-use proposal improvement and benchmarking tool.

The Challenge

Knowing how your proposals or proposal sections compare to best practice standards has always been a mystery.

Is your writing customer focused? Can evaluators find what they need quickly? Is your win strategy consistent?



You will receive a snapshot analysis of where your proposal fits against these benchmark standards

When you log on you will be asked to answer 21 multiple choice questions. Press the report button and you will receive (by email) a bespoke improvement report and benchmark analysis, which is updated each time the tool is used – so no more out of date comparisons.

“Got access, very impressed, the potential for this type of review system/environment must be huge. A very intuitive system with excellent reporting facility.”

“Easy to use and very intuitive – it can be completed reasonably effectively in about 30 minutes if the user is familiar with the bid.”

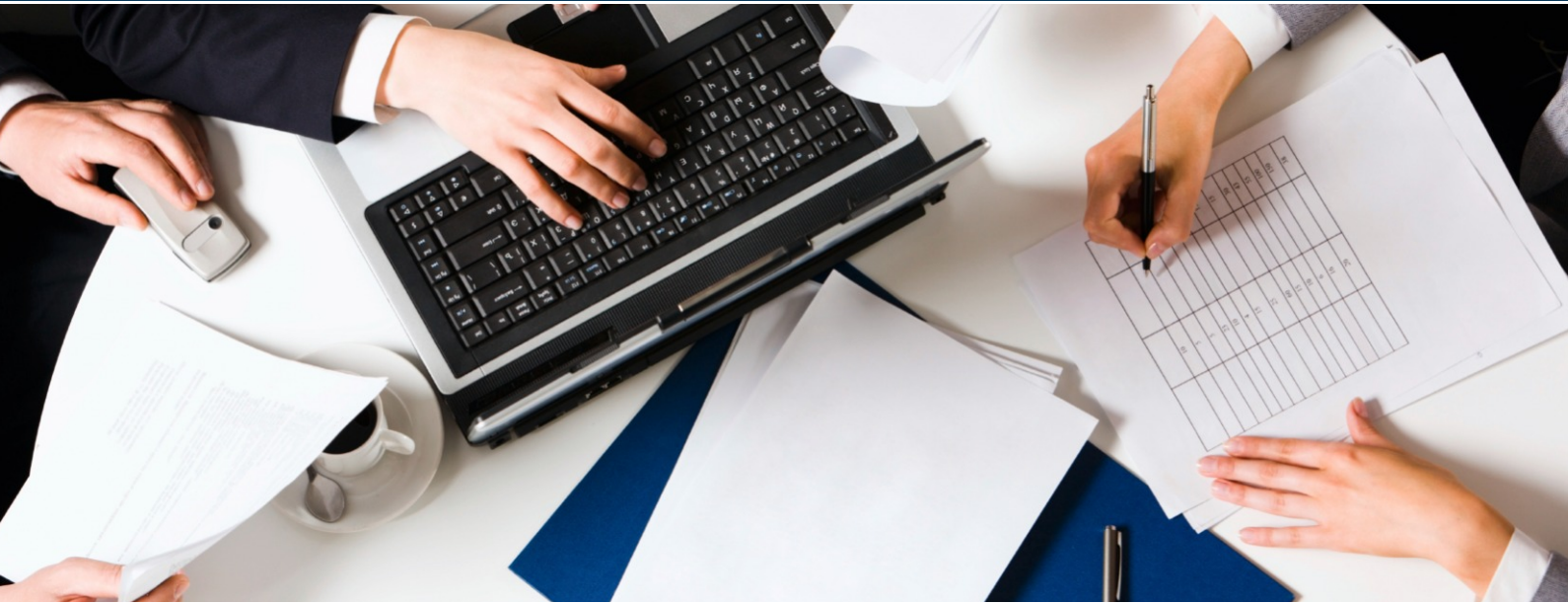
“Loved the fact that it quickly highlighted our lack of 'ghosting' of our competitors.”

“I thought it was great! Dead simple, clearly laid out, covered the main issues and ensures focus on those issues - i.e. the ones that matter.”

“Very good recommendations – I like the concise nature of the advice aligned to best practice and the 'Likely Customer Response' is a great idea to set the user thinking on how to improve the proposal.”

Website produced for Shingley by 'Flexible Software Solutions Ltd'
www.FlexSS.co.uk

ShipleyBidBench^{Solo}



To access Shipley's BidBenchSolo™

www.bidbenchsolo.com

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